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Date: August 7, 2020

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Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "Zensar to host Digital Foundation Services (DFS) Virtual Analyst and Advisor Conclave." This event would aim at demonstrating DFS capabilities, of the organisation to the Analyst and advisor community.

Thanking you,

Yours sincerely,

For Zensar Technologies Limited

Gaurav Tongia
Company Secretary

Encl. as above





Zensar to host Digital Foundation Services (DFS) Virtual Analyst and Advisor Conclave

DFS is the reference architecture for businesses to successfully meet their aspirations for Enterprise 4.0

Westborough, MA, North America, August 7, 2020: Zensar, a digital solutions and technology services company that specializes in partnering with global organizations on their digital transformation journey, announced that it will be hosting its inaugural Digital Foundation Services (DFS) Virtual Analyst and Advisor Conclave on August 18, 2020.

The event is designed to introduce the analyst and advisor community to Zensar's DFS services that is enabling customers to transform their IT core as well as build for the future. Digital Foundation includes full stack, cloud-first, Al-driven and experience centric solutions that uniquely deliver digital business outcomes such as faster time to market, work from anywhere and lower capex.

Sandeep Kishore, CEO and MD, Zensar commented, "A digitally transformed enterprise can remain relevant, open for business as well as grow in any kind of situation. The global pandemic has clearly underlined the importance of an agile, digital business that can mitigate organizational and industry challenges and help enterprises survive, recover and grow. In this event we look forward to sharing examples of how we have helped transform businesses for our customers through our digital and cloud technologies."

Harjott Atrii, Executive Vice-President and Global Head, Digital Foundation Services, Zensar said, "In the enterprise 4.0 era, the disruption in the businesses model is driving the need for an agile, adaptive, intelligent infrastructure strategy for delivering success. We have partnered with some of the leading global brands to help them be relevant by bridging the gap between their business aspirations and IT reality using Digital Foundation Services. In our conversations with customers, we see companies reaping the benefits of our outcome-centric, hyper agile foundations backed by proven solutions that leverage automation, artificial intelligence and cloud. We look forward to interacting with the attendees and sharing our best practices with them."

This virtual event will comprise of detailed solution sessions, interactive panel discussions with Zensar's senior executives, and case study stories showcased from client guests; all delivered as an immersive and insightful experience. The attendees are a group of influential analysts and advisors who will join in from across the globe.

Learn more about Zensar's Digital Foundation Services at https://www.zensar.com/digital-foundation-services.

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their digital transformation journey. A technology partner of choice, backed by strong track record of innovation; credible investment in digital solutions; and assertion of commitment to a client's success, Zensar's comprehensive range of digital and technology services and solutions enables its customers to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help clients surpass challenges around running their existing business most efficiently and to help in their legacy transformation and plan for business expansion and growth through innovative digital solutions.





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For any queries please feel to reach out:

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorised use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

